Mizzou Online is a service unit within the University of Missouri’s Office of the Provost and functions as an administrative gateway through which MU schools and colleges offer their distance degrees and courses.

This report covers student headcounts, enrollments and credits hours generated for both semester-based and self-paced courses during academic year 2011-2012. Data are not derived from census tables.

Table of Contents

Executive summary .................................................................................................................................................3
Degree and certificate program growth ..................................................................................................................4
Course offering growth ..........................................................................................................................................4
Number of students enrolled ...............................................................................................................................5
Enrollment growth ...............................................................................................................................................5-6
Student credit hours generated ..........................................................................................................................6
Demographic information ....................................................................................................................................6-8
Students in Missouri .............................................................................................................................................7
Students by Missouri county ..............................................................................................................................7-8
Top 10 states with distance students enrolled at MU .........................................................................................8
Peer comparison in number of distance degree and certificate offerings ............................................................9
MU Distance Education: Steady growth, progress

Distance education is an important facet of the University of Missouri mission of academic excellence and expanded e-Learning opportunities. Our land-grant mission is at the core of Mizzou’s work to create more distance programs, and online programs are offered from bachelor through doctoral level.

As part of MU’s overall e-Learning initiatives, Mizzou Online serves as a gateway for schools and colleges to expand academic opportunities for students.

- 18 of Mizzou’s 19 schools and colleges offer degrees, certificates or individual courses designed for distance students.
- Thousands of MU undergraduate students are using online courses to complete general education requirements and various electives in a number of residential degree programs. Online courses offer students the flexibility to complete their degrees at a pace that fits their individual lives.
- Currently, most of Mizzou’s distance programs offered are graduate-level. Online enrollments comprised 30 percent of the University’s total graduate enrollments during the fall 2011 semester.
- In academic year 2011-2012, 100 undergraduates and 425 graduate students completed their degrees at a distance. MU honored those students’ academic achievement through an online commencement ceremony.

Data summary for academic year 2011-2012

- **Program offerings:** Mizzou reported 5 undergraduate and 61 graduate distance degree and certificate programs to the North Central Association of Colleges and Schools Higher Learning Commission (HLC).
- **Course offerings:** 696 classes were offered through Mizzou Online. Course formats included fully online self-paced and semester-based classes, blended and face-to-face off-campus options.
- **Head count:** 3,014 graduate and 6,141 undergraduate students enrolled in distance courses.
- **Enrollments:** 53 percent (9,496) of the total 17,882 enrollments facilitated through Mizzou Online were at the undergraduate level.
- **Credit hours:** Of the 53,035 credit hours generated, graduate students comprised 46 percent.
- **Missouri students:** 74 percent (6,794) of the total 9,155 students were Missouri residents.
- **Age:** The average age of undergraduate students in a distance degree program was 32. Graduate students in distance programs had an average age of 36.
- **Peer comparison:** With 66 distance programs reported to the HLC, Missouri ranks second in the Southeastern Conference in number of offerings. Among public institutions in the Association of American Universities, Mizzou ranks third in number of offerings.
Program Growth
The number of online programs has grown steadily for more than a decade. In recent years, the most rapid growth has been in online graduate certificates and undergraduate online courses that offer flexible enrollment options. Substantial growth across all levels is anticipated over the next two to three years.

Note: Program count as reported to the North Central Association of Colleges and Schools Higher Learning Commission (HLC).

Note: Beginning AY 09, myZou data is used to count unique courses. This count includes all courses offered through Mizzou Online in all instruction modes; it also counts topics courses separately by subject.

* In AY 11-12, of the 696 courses offered, 593 were fully online.
Reaching more students
The number of students enrolled in distance courses has more than doubled since 2005. A number of factors contributed to this growth, including expanded online offerings, increased student adoption of distance and online learning, greater interest in advancing or changing careers, improved instructional design and more accessible technology. The Mizzou@Home summer course program also has increased the number of online course enrollments by giving MU residential students the opportunity to take online courses during the extended break.

![Number of Students Enrolled](image)

Enrollment growth
9,155 students created 17,882 enrollments in distance courses and generated 53,035 student credit hours in AY 11-12.

![Enrollments](image)
Enrollment growth (cont.)

- 34 percent of students were enrolled in distance programs. The remaining 66 percent were enrolled in on-campus degree programs and used online courses to supplement their schedules.
- Graduate enrollment: 88 percent of the graduate-level enrollments in Mizzou Online-supported courses were in distance programs.
- Undergraduate enrollment: 19 percent of the undergraduate enrollments in Mizzou Online-supported courses were in distance programs.

Credit hour details

- Graduate credit hours: 88 percent of the graduate-level credit hours generated in Mizzou Online-supported courses were in distance programs.
- Undergraduate credit hours: 20 percent of the undergraduate credit hours generated in Mizzou Online-supported courses were in distance programs.

Demographic information

The average age of undergraduate students in distance degree programs was 32. Among graduate degree-seeking students in distance programs, the mean age was 36. Of all students served by Mizzou Online, 63 percent were female.
Demographic information (cont.)

Last year, the University of Missouri enrolled students in distance courses from every state, with 217 students coming from 35 other countries. In AY 11-12, 74 percent of distance students were Missouri residents.

Students in Missouri

Students in Missouri taking at least one course facilitated by Mizzou Online

Counties with 70 or more students:
Boone
Buchanan
Callaway
Cape Girardeau
Clay
Cole
Greene
Jackson
Jefferson
Platte
St. Charles
St. Louis City + County
Demographic information (cont.)

**Missouri students in distance programs**

2,149 Missourians enrolled in MU’s distance programs through Mizzou Online.

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**Top 10 states with distance students enrolled at MU**

<table>
<thead>
<tr>
<th>All undergraduate students</th>
<th>Undergraduates in distance programs</th>
<th>All graduate-level students</th>
<th>Graduate students in distance programs</th>
</tr>
</thead>
<tbody>
<tr>
<td>MO 4646</td>
<td>MO 505</td>
<td>MO 2148</td>
<td>MO 1644</td>
</tr>
<tr>
<td>IL 586</td>
<td>IL 30</td>
<td>KS 95</td>
<td>KS 85</td>
</tr>
<tr>
<td>TX 139</td>
<td>KS 18</td>
<td>IL 82</td>
<td>NE 78</td>
</tr>
<tr>
<td>KS 114</td>
<td>TX 11</td>
<td>NE 79</td>
<td>IL 66</td>
</tr>
<tr>
<td>MN 41</td>
<td>WA 11</td>
<td>TX 37</td>
<td>FL 32</td>
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<tr>
<td>CA 32</td>
<td>CA 9</td>
<td>IA 28</td>
<td>PA 27</td>
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<tr>
<td>WI 32</td>
<td>NJ 8</td>
<td>AR 27</td>
<td>GA 26</td>
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<tr>
<td>FL 27</td>
<td>OH 8</td>
<td>AR 27</td>
<td>GA 26</td>
</tr>
<tr>
<td>CO 26</td>
<td>PA 8</td>
<td>CA 27</td>
<td>TX 26</td>
</tr>
<tr>
<td>IA 26</td>
<td>WI 5</td>
<td>PA 27</td>
<td>IA 24</td>
</tr>
</tbody>
</table>
Peer comparison: Number of distance degree and certificate offerings
Mizzou is a leader in the number of online program offerings. MU offers the second most distance degree and certificate programs in the SEC. In this regard, MU ranks first in the Big 10, second in the Big 12 and third among AAU public institutions.

Distance Offerings from SEC Institutions*

<table>
<thead>
<tr>
<th></th>
<th>Bachelor's</th>
<th>Master's</th>
<th>Specialist</th>
<th>Doctoral</th>
<th>Certificate</th>
<th>Total programs</th>
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</thead>
<tbody>
<tr>
<td>Florida</td>
<td>8</td>
<td>46</td>
<td>2</td>
<td>7</td>
<td>52</td>
<td>115</td>
</tr>
<tr>
<td>Missouri</td>
<td>5</td>
<td>33</td>
<td>3</td>
<td>7</td>
<td>18</td>
<td>66</td>
</tr>
<tr>
<td>Tennessee (system)</td>
<td>4</td>
<td>21</td>
<td>-</td>
<td>5</td>
<td>11</td>
<td>41</td>
</tr>
<tr>
<td>Alabama</td>
<td>11</td>
<td>18</td>
<td>3</td>
<td>4</td>
<td>2</td>
<td>38</td>
</tr>
<tr>
<td>Auburn</td>
<td>-</td>
<td>20</td>
<td>2</td>
<td></td>
<td>15</td>
<td>37</td>
</tr>
<tr>
<td>Mississippi State</td>
<td>3</td>
<td>14</td>
<td>-</td>
<td>6</td>
<td>11</td>
<td>34</td>
</tr>
<tr>
<td>South Carolina</td>
<td>-</td>
<td>21</td>
<td>1</td>
<td>5</td>
<td>6</td>
<td>33</td>
</tr>
<tr>
<td>Texas A&amp;M</td>
<td>-</td>
<td>19</td>
<td>-</td>
<td>2</td>
<td>5</td>
<td>26</td>
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<tr>
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<td>1</td>
<td>23</td>
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<td>17</td>
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<td>-</td>
<td>4</td>
<td>10</td>
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<tr>
<td>Mississippi</td>
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<td>5</td>
<td>1</td>
<td>-</td>
<td>4</td>
<td>7</td>
</tr>
<tr>
<td>Louisiana State</td>
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<td>-</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Vanderbilt</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>0</td>
</tr>
</tbody>
</table>

*Data sources: North Central Association of Colleges and Schools Higher Learning Commission data and institutional websites (in the absence of publicly available distance offerings data from the Southern Association of Colleges and Schools). Several notes about this comparison: institutions tend to use “online” and “distance” interchangeably. For the purposes of this report, we used the NCA HLC definition of distance programs to count our own, as well as offerings from other institutions. As defined by HLC, distance education is: Education that delivers instruction to students who are separated from the instructor and that supports regular and substantive interaction between students and the instructor synchronously or asynchronously using one or more of the following technologies: the Internet; one-way and two-way transmission through open broadcast, closed-circuit cable, microwave, broadband lines, fiber optics, satellite, or wireless communication devices; audio-conferencing; or videocassettes, DVDs, and CD-ROMs used in conjunction with any of the other technologies. The programs are reported using CIP-defined fields of study and therefore do not reflect actual program names.