DISTANCE LEARNING AT MIZZOU
- Increasing credit hours and revenue

CAMPUS IMPACT
- Student access and campus support

EXPANDING OUR REACH
- More MU students are taking online classes

SERVING OUR STUDENTS
- Students by state taking at least one online class

ONLINE PROGRAM GROWTH
- Mizzou's distance portfolio continues to grow

MU DISTANCE STUDENTS
- Distance student demographics

AWARD WINNING PROGRAMS AND FACULTY
- Recognition of program, faculty and staff awards
MIZZOU ONLINE is a service unit within the University of Missouri’s Office of the Provost and functions as an administrative gateway through which MU’s schools and colleges offer their distance degrees and classes.

Our mission is to collaborate with academic units and administrative offices to support distance students and expand distance education at the University of Missouri.

MORE FOR MIZZOU

$26.6M REVENUE SHARE
Mizzou Online transferred $26.6 million to academic units and central campus in AY 17–18.

108 OPTIONS
In AY 17–18, Mizzou offered 108 online or hybrid bachelor’s, master’s, educational specialist, doctoral and certificate programs.

657 INSTRUCTORS
In AY 17–18, 657 instructors taught classes facilitated by Mizzou Online in 92 subject areas.
Among AY 17–18 graduating students, 79 percent took at least one Mizzou Online-facilitated class sometime during their Mizzou experience.

Of the entire MU student population, 53 percent took at least one class offered through Mizzou Online in AY 17–18.

Graduate enrollments in Mizzou Online-facilitated classes accounted for 34 percent of MU’s total graduate credit hours in AY 17–18.

11 percent of MU’s total undergraduate credit hours were generated by enrollments in Mizzou Online-facilitated undergraduate classes in AY 17–18.

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11 percent of MU’s total undergraduate credit hours were generated by enrollments in Mizzou Online-facilitated undergraduate classes in AY 17–18.

My classes were a unique blend of assessment and secondary mathematics education. I learned skills that helped me test and grade students in a valid and effective manner.

REBECCA POLASEK
Mathematics Education, M Ed ’17
Kansas
EXPANDING OUR REACH

STUDENT ACCESS

Increasing access to the award-winning faculty and curricula at the University of Missouri is at the core of our land-grant mission. In AY 17–18, 16,301 students took at least one class facilitated by Mizzou Online. Students use online classes to accommodate their increasingly complex schedules that often include work and volunteering. In fact, nearly 80 percent of graduating students and 53 percent of the entire student body took at least one online class last year.

Mizzou Online serves these individual online course takers as well as distance-coded students who are earning their degree or certificate in one of 108 distance programs.

<table>
<thead>
<tr>
<th>35,137</th>
<th>20,845</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students who took at least one Mizzou Online-facilitated class generated 35,137 ENROLLMENTS for a total of 101,407 student credit hours in AY 17–18.</td>
<td>EXAMS WERE PROCTORED by Mizzou Online for self-paced and semester-based online classes in AY 17–18. This includes exams arranged in students' local areas with qualified proctors.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>356</th>
<th>307</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students began an ONLINE SELF-PACED CLASS nearly every day last year giving them the flexibility to supplement their on-campus course load.</td>
<td>Summer is a popular time for students to add online classes to their schedules. In AY 17–18, more than 307 classes were available through the MIZZOU@HOME program.</td>
</tr>
</tbody>
</table>
Being such a busy person, with two jobs and enrolled in 17 credit hours, I needed flexibility. I was able to attend my classes on campus and fill in the gaps with the self-paced option.
SERVING OUR STUDENTS

GLOBAL ACCESS

Last year, students from 50 states took classes facilitated by Mizzou Online, with 424 students residing in 53 countries outside the United States.

Mizzou is authorized to offer distance education in all 50 states. Mizzou Online maintains the responsibility of complying with each state's regulations concerning distance education on behalf of MU's schools and colleges.

STUDENTS IN MISSOURI TAKING AT LEAST ONE CLASS FACILITATED BY MIZZOU ONLINE

MISSOURI STUDENTS

10,552 of the total 16,301 students taking online classes live in Missouri.

AY18 | DISTANCE EDUCATION ANNUAL REPORT

100+

STUDENTS IN THESE MISSOURI COUNTIES:
Boone, Callaway, Cass, Clay, Cole, Franklin, Greene, Jackson, Jefferson, Platte, St. Charles, St. Louis, St. Louis City

65%
As a staff sergeant in the national guard, I train in the United States and abroad. The online format gave me the flexibility I needed to earn my degree.

MIZZOU’S GLOBAL ACCESS

MEREDITH EVANS
Agroforestry, MS ’18
Missouri

16,301 STUDENTS taking at least one Mizzou Online-facilitated course.

24 AVERAGE AGE OVERALL

57% FEMALE
43% MALE

STUDENTS PER STATE TAKING ONLINE CLASSES

CONNECTICUT 25
Delaware 6
District of Columbia 12
Maryland 48
Massachusetts 31
New Hampshire 10
New Jersey 42
Rhode Island 2
Vermont 6
The number of degrees and certificates offered by MU’s schools and colleges has grown 25 percent in the last five years. With 108 online offerings available last year, MU ranks second for number of offerings among both public AAU and SEC schools.

More online programs are in development. Mizzou Online provided $1.2 million in FY 17–18 to schools and colleges to develop online versions of their degrees and certificates. Proposals for new online programs are vetted for market demand, growth potential and competitive environment.

### PEER COMPARISON

**MIZZOU** added online degree options in the last year and retains its No. 2 position among SEC and AAU public institutions in terms of distance offerings.

<table>
<thead>
<tr>
<th>SEC Institutions</th>
<th>Bachelor’s</th>
<th>Master’s</th>
<th>Education Specialist</th>
<th>Doctoral</th>
<th>Certificate</th>
<th>TOTAL PROGRAMS</th>
</tr>
</thead>
<tbody>
<tr>
<td>UNIVERSITY OF FLORIDA</td>
<td>19</td>
<td>86</td>
<td>3</td>
<td>9</td>
<td>81</td>
<td>198</td>
</tr>
<tr>
<td>UNIVERSITY OF MISSOURI</td>
<td>10</td>
<td>49</td>
<td>12</td>
<td>10</td>
<td>27</td>
<td>108</td>
</tr>
<tr>
<td>AUBURN UNIVERSITY</td>
<td>3</td>
<td>53</td>
<td>11</td>
<td>0</td>
<td>6</td>
<td>73</td>
</tr>
<tr>
<td>TEXAS A&amp;M UNIVERSITY</td>
<td>1</td>
<td>43</td>
<td>0</td>
<td>3</td>
<td>24</td>
<td>71</td>
</tr>
<tr>
<td>UNIVERSITY OF ALABAMA</td>
<td>14</td>
<td>38</td>
<td>7</td>
<td>8</td>
<td>1</td>
<td>68</td>
</tr>
<tr>
<td>UNIVERSITY OF SOUTH CAROLINA</td>
<td>14</td>
<td>25</td>
<td>1</td>
<td>5</td>
<td>5</td>
<td>50</td>
</tr>
<tr>
<td>UNIVERSITY OF ARKANSAS</td>
<td>5</td>
<td>20</td>
<td>2</td>
<td>4</td>
<td>13</td>
<td>44</td>
</tr>
<tr>
<td>MISSISSIPPI STATE UNIVERSITY</td>
<td>5</td>
<td>25</td>
<td>0</td>
<td>7</td>
<td>5</td>
<td>42</td>
</tr>
<tr>
<td>UNIVERSITY OF KENTUCKY</td>
<td>4</td>
<td>16</td>
<td>1</td>
<td>3</td>
<td>14</td>
<td>38</td>
</tr>
<tr>
<td>UNIVERSITY OF GEORGIA</td>
<td>2</td>
<td>15</td>
<td>1</td>
<td>0</td>
<td>13</td>
<td>31</td>
</tr>
<tr>
<td>UNIVERSITY OF TENNESSEE</td>
<td>1</td>
<td>15</td>
<td>1</td>
<td>3</td>
<td>4</td>
<td>24</td>
</tr>
<tr>
<td>UNIVERSITY OF MISSISSIPPI</td>
<td>0</td>
<td>7</td>
<td>3</td>
<td>0</td>
<td>3</td>
<td>13</td>
</tr>
<tr>
<td>LOUISIANA STATE UNIVERSITY</td>
<td>0</td>
<td>8</td>
<td>0</td>
<td>2</td>
<td>0</td>
<td>10</td>
</tr>
<tr>
<td>VANDERBILT UNIVERSITY</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>2</td>
<td>2</td>
</tr>
</tbody>
</table>

**DATA SOURCES**

Online and blended program counts from SEC member institutions’ websites. Notes about the comparison: Institutions don’t always indicate whether a program is 100 percent online or blended. We limited our tallies of program variations to those that officially appear on transcripts. We did not count professional certificate offerings that result in continuing education units.
EXTENDING OUR REACH

I have been a journalist for over 25 years, but the business is constantly changing. After graduation, I have the skills to walk into any newsroom and be an expert.

JODEE KENNEY
Interactive Media, MA '18
New York

CLASS OFFERINGS

<table>
<thead>
<tr>
<th></th>
<th>AY 17–18</th>
<th>AY 16–17</th>
<th>AY 15–16</th>
<th>AY 14–15</th>
<th>AY 13–14</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1,165</td>
<td>1,098</td>
<td>1,070</td>
<td>1,047</td>
<td>994</td>
</tr>
</tbody>
</table>

CLASS OFFERINGS COUNT includes all classes supported by Mizzou Online in all instruction modes and includes topics classes counted separately by subject.

1,077

CLASSES FULLY ONLINE

In AY 17–18, of the 1,165 classes offered, 1,077 were fully online.
Distance students make up approximately 11 percent of the total Mizzou student population. \textbf{3,748 distance students} generated \textbf{13,316 enrollments} for a total of \textbf{37,807 credit hours} in AY 17–18.

Most of Mizzou’s online programs are at the graduate level; therefore, a majority of distance students are graduate students. They tend to work full time while taking classes and are in their mid-30s. Distance students report their motivation for coming back to school are for job growth, leadership development or promotion.
Forty-three years ago, I had to leave MU due to a family emergency. After a lifetime of professional experience, I was able to receive my diploma. My son is a junior at the University of Missouri and I am proud of our family's tiger legacy.

BILL POTEET
BGS ’17
Florida

128 undergraduate and 617 graduate students completed their degrees at a distance in AY 17–18.
Distance students report they choose Mizzou over other institutions because of a combination of affordability and the overall reputation of the school and their selected degree programs. In a recent survey of current distance students, cost was noted as the most important selection factor when they chose MU.

Mizzou continues to pair affordability with quality online programs that offer the same learning outcomes as on-campus programs. To that end, we provide funding for two tuition awards that help distance students: the Mizzou Online Military Tuition Award and the Mizzou Online Community College Tuition Award.

In AY 17–18, 93 distance students received these tuition awards.

3,748
DISTANCE STUDENTS

ALL 50 STATES

AND 21 COUNTRIES

MO (2252) CA (95) CO (47)
IL (197) VA (78) FL (46)
TX (109) IA (66) NY (42)
KS (100) PA (50) WA (41)

DISTANCE STUDENTS took classes from all 50 states and 21 countries outside the United States in AY 17–18.
These distance programs and faculty who teach or coordinate distance classes were recognized in AY 17–18.

**PROGRAM AWARDS**
- Interactive media (MA), School of Journalism, UPCEA Central Region Innovative Program Award
- Master of health administration (MHA), School of Medicine, Cerner Award for Excellence in Healthcare Management Systems Education
- Kevin Moore, CAFNR, Mizzou Online Distance Education Conference Scholarship
- Chris Slaten, College of Education, Mizzou Online Distance Education Conference Scholarship
- Shannon Breske, Trulaske College of Business, Mizzou Online Distance Education Conference Scholarship
- Eliza Tse, CAFNR, Mizzou Online Distance Education Conference Scholarship
- Leigh Neier, College of Education, Mizzou Online Distance Education Conference Scholarship
- Stephen Ball, College of Human Environmental Sciences, UPCEA Central Region Excellence in Teaching Award
- Kate Kelley, College of Arts and Science, ADEIL College Level Course Award: Religion in Science Fiction
- Julie Shults, Mizzou Online, ADEIL Excellence in Support Services Award for outstanding contribution in course development
- Terrie Nagel, Mizzou Online, ADEIL Research Award for “Academic Achievement and Persistence in Online Self-paced Courses”
- Shelly Rodgers, School of Journalism, William T. Kemper Fellowships for Teaching Excellence Award
- Deidre Wipke-Tevis, Sinclair School of Nursing, "Honor a Researcher” Award at the Midwest Nursing Research Society
- Tammy Rood, Sinclair School of Nursing, Doctor of Nursing Practice Evidence-based Project First Place Poster Award for “A Quality Improvement Project to Improve Provision of Asthma Action Plans” at the Midwest Nursing Research Society’s 42nd Annual Research Conference
- Tim Evans, College of Veterinary Medicine, Harrison-Kaplan Online Graduate Teaching Award
- Jo Kramer, College of Veterinary Medicine, Harrison-Kaplan Online Graduate Teaching Award
- Ashlie Lester, College of Human Environmental Sciences, College of Human Environmental Sciences Distinguished Teaching Award

**FACULTY & STAFF AWARDS**
- Heather Hunt, College of Engineering, ET@MO Excellence in Teaching with Technology Award
- Karen Nazario, College of Arts and Science, ET@MO Excellence in Teaching with Technology Award
- Nikki Ashcraft, College of Education, Mizzou Online Award for Excellence in Online Class Facilitation: Teaching ESL/EFL to Adult Learners
- Lynelle Phillips and Donna Otto, Sinclair School of Nursing, Mizzou Online Award for Excellence in Online Class Facilitation for redesign of RN-to-BSN curriculum track
- Laura Kingsley, College of Education, Mizzou Online Award for Outstanding Online Course Design: Making a Difference for the Struggling Reader and Mizzou Online Distance Education Conference Scholarship
- Laura Cole, College of Human Environmental Sciences, Mizzou Online Award for Outstanding Online Course Design: Sustainable Building Design Fundamentals
- Adrianne Pinkney, College of Education, Mizzou Online Distance Education Conference Scholarship
- Kevin Moore, CAFNR, Mizzou Online Distance Education Conference Scholarship
- Chris Slaten, College of Education, Mizzou Online Distance Education Conference Scholarship
- Shannon Breske, Trulaske College of Business, Mizzou Online Distance Education Conference Scholarship
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- Ashlie Lester, College of Human Environmental Sciences, College of Human Environmental Sciences Distinguished Teaching Award

**MANY THANKS**
to the faculty and staff who contribute to the Mizzou Online mission of supporting distance education.

- Distance Education Strategy Team
- Online Course and Program Quality Team
- Distance Student Support Services Team
- ET@MO
- Mizzou Online Advisory Council
- Distance Education Operational Team

**AWARD WINNING PROGRAMS and FACULTY**