Growing up, I was in and out of foster care. My parents rarely had jobs. We were very, very poor. Now, I have surpassed my parents' income bracket. I have made a life for myself that I am proud to have. Mizzou's online BS BA made that possible.

SARAH SWOBODA
Bachelor of science in business administration (BS BA) ’19
Lawrence, Kansas

Hear more from some of Mizzou’s distance graduates at youtube.com/MizzouOnline
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MIZZOU ONLINE
University of Missouri
136 Clark Hall, Columbia, MO 65211
573-882-2491
MizzouOnline@missouri.edu
online.missouri.edu

facebook  twitter  youtube  instagram
MIZZOU ONLINE serves as an administrative gateway through which MU’s schools and colleges offer their distance degrees and classes.

OUR MISSION
We believe that distance education increases access to higher education and enables the university to address unmet educational needs in Missouri and beyond. Mizzou Online is dedicated to collaborative efforts with academic units and administrative offices to support distance students and expand online education at the University of Missouri.

LOOKING FORWARD
In October 2019, Mizzou Online will officially join the University of Missouri System’s eLearning initiative to reach 25,000 new online learners. We will continue to serve the needs of the students and academic partners on the Mizzou campus and in addition, will work alongside our system colleagues to increase enrollments, enhance student services and learning experiences, and enrich faculty development on all four universities.

$29.9M
REVENUE SHARE
Mizzou Online transferred $29.9 million to academic units and central campus.

116
ONLINE OPTIONS
Mizzou offered 116 online or hybrid bachelor’s, master’s, educational specialist, doctoral and certificate programs.

797
INSTRUCTORS
Instructors taught classes facilitated by Mizzou Online in 94 subject areas.
Enrolled students

12,111 undergrads and 4,316 graduate students enrolled in at least one Mizzou Online-facilitated course.

16,427

12% 51% 54%

UNDERGRADUATE ENROLLMENTS
12% of MU’s total undergraduate credit hours were generated by enrollments in Mizzou Online-facilitated undergraduate classes in AY 18–19.

MIZZOU STUDENTS
Of the entire MU student population, 51% took at least one class offered through Mizzou Online in AY 18–19.

CREDIT HOURS
Campus students took 54% of the credit hours generated through Mizzou Online in AY 18–19.

40% 83% 53%

GRADUATE ENROLLMENTS
Graduate enrollments in Mizzou Online-facilitated classes accounted for 40% of MU’s total graduate credit hours in AY 18–19.

MIZZOU GRADUATES
Among AY 18–19 graduating students, 83% took at least one Mizzou Online-facilitated class sometime during their Mizzou experience.

ENROLLMENTS
Campus students comprised 53% of the enrollments generated through Mizzou Online in AY 18–19.
Some distance students began their college journeys years ago and are now able to complete the bachelor’s degrees they’ve always wanted. A majority of distance students are in graduate programs seeking career development or a promotion. Regardless if they are undergraduate or graduate, these students work and study hard, often fitting class work in between jobs and family obligations.

Approximately 15% of the Mizzou student population in AY18–19 was made up of distance students. The age of distance students is trending younger with an average age of 33. Female students represent 65% of this population and males 35%.

"It has taken me 40 years to finish my bachelor’s degree. Usually, I’m the one in the audience and my girls are graduating. Now, it’s my turn. I am very, very proud that I’ve finished my bachelor’s and I am officially a tiger."

MARY LAMMERS
Bachelor of science in nursing (BSN) ’18
Columbia, Missouri
In AY 18–19, the number of distance students enrolled at Mizzou increased by 30% from the previous academic year.

In AY 18–19, the undergrad population increased by 42% and graduate students by 27% from the previous academic year.

159 undergraduate and 740 graduate students completed their degrees at a distance.
Distance students report they choose Mizzou over other institutions because of a combination of affordability, the overall reputation of the school and availability of their desired degree programs. In a recent survey of current distance students, cost was noted as the most important selection factor when they chose MU. Mizzou continues to pair affordability with quality online programs that offer the same learning outcomes as on-campus programs.

We provide funding for two tuition awards that help distance students: the Mizzou Online Military Tuition Award and the Mizzou Online Community College Tuition Award. In AY 18–19, $66,272 was awarded to 159 distance students.

Distance students

In AY 18–19, DISTANCE STUDENTS took classes or were enrolled from all 50 states and 26 countries outside the United States.
Coming to Mizzou was a no-brainer for me. I was in the military for seven years, and the University of Missouri has a great Veterans Center. They helped me apply my GI bill and, as a result, I was able to get my master's in a degree that I love.

BROOKE CLARK
Master of health administration (MHA) '18
Bates City, Missouri


KWEKU OSEI
Doctor of nursing practice with an emphasis in family nurse practitioner (DNP) '19
Parkville, Missouri
EXPANDING OUR REACH

Increasing access to the award-winning faculty and curricula at the University of Missouri is at the core of our land-grant mission. In addition to distance students enrolled in online degrees or certificates, Mizzou Online serves individual online course-takers. These students are enrolled in semester-based or self-paced courses, both on and off campus. On-campus students use online classes to accommodate their increasingly complex schedules that often include work and volunteering.

EXAMS PROCTORED

20,845

EXAMS WERE PROCTORED by Mizzou Online for self-paced and semester-based online classes in AY 18–19. This includes exams arranged in students’ local areas with qualified proctors.

MIZZOU@HOME

442

Summer is a popular time for students to add online classes to their schedules. In AY 18–19, more than 442 classes were available through the MIZZOU@HOME program.

DAYS OF THE YEAR

356

Students began an ONLINE SELF-PACED CLASS nearly every day last year. Self-paced classes give students the flexibility to supplement their on-campus course load.
I have been in Columbia and on this campus for 14 years. To finally be getting a degree from Mizzou is a dream come true for me. I’m definitely proud. It’s been a hard four years, but I’m so excited, and just proud and excited for where the future is going to take me.

STEPHANIE GILLIAM
Master of science in biomedical sciences with an emphasis in veterinary sciences (MS) ’19
Fulton, Missouri
**Growth Trends**

**Academic Year (AY) Reporting**

Includes the fall, spring and summer terms.

In AY18, the beginning term of the AY counting period moved from summer term to fall term; therefore, AY18 technically consists of four terms.

For an accurate comparison, this report depicts only three terms of AY18. Summer 2018 term data is not included in charts at right. Those data are: 3,881 students and 13,779 enrollments generating 40,488 credit hours.

**Students Served**

- Grad: 15,438
- Undergrad: 16,640
- Overall Growth: 6.5% over the past five years
- Total Students: 30,738

**Student Credit Hours Generated**

- Grad: 107,140
- Undergrad: 109,928
- Overall Growth: 19% over the past five years
- Total Credit Hours: 217,068

**Class Enrollments**

- Grad: 30,783
- Undergrad: 33,760
- Overall Growth: 21% over the past five years
- Total Enrollments: 64,543
Providing flexible options for finishing college is part of Mizzou’s mission as the state’s flagship public institution. This starts right here in Missouri. More than 700,000 Missourians have started but never finished their college degree. Taking the Mizzou experience and making it available online for students from Jackson County to St. Louis County helps fulfill the university’s land-grant mission—and helps boost the state’s workforce.

**STUDENTS IN MISSOURI TAKING AT LEAST ONE CLASS FACILITATED BY MIZZOU ONLINE**

10,844 students who live in Missouri took at least one Mizzou Online-facilitated class.

**MISSOURI STUDENTS**

100+

**STUDENTS IN THESE MISSOURI COUNTIES:**
Boone, Callaway, Cape Girardeau, Cass, Clay, Cole, Franklin, Greene, Jackson, Jefferson, Platte, St. Charles, St. Louis, St. Louis City
I started my career as a 16-year-old girl, migrating to the United States and working at a nursing home in New Jersey. Now, I'm in a leadership position in the Department of Family Medicine at Tripler Army Medical Center. The University of Missouri Sinclair School of Nursing has given me the skillset to keep growing in this profession.

CHRISTINE HARRIS
Doctor of nursing practice with an emphasis in nursing leadership and innovations in health care (DNP) '19
Honolulu, Hawaii
Major, U.S. Army
Mizzou is authorized to offer distance education in all 50 states. Mizzou Online maintains the responsibility of complying with each state’s regulations concerning distance education on behalf of MU’s schools and colleges. Last year, students from 50 states and 56 countries outside the United States took classes facilitated by Mizzou Online. This includes distance students, nondegree-seeking students and campus students taking online courses.

STUDENTS PER STATE TAKING ONLINE CLASSES

16,427 STUDENTS taking at least one Mizzou Online-facilitated course.

25 AVERAGE AGE OVERALL
58% FEMALE
42% MALE
The number of degrees and certificates offered by MU’s schools and colleges has grown 30% in the last five years—and more online programs are in development. Proposals for new online programs are vetted for market demand, growth potential and competitive environment.

**MIZZOU’S ONLINE GROWTH**

PEER COMPARISON

We’re growing our online portfolio faster than our peers. With 116 online degree and certificate options available last year, Mizzou retains its No. 2 position among SEC and AAU public institutions in terms of distance offerings.

**PEER COMPARISON ONLINE OFFERINGS**

<table>
<thead>
<tr>
<th>SEC Institutions</th>
<th>Bachelor’s</th>
<th>Master’s</th>
<th>Education Specialist</th>
<th>Doctoral</th>
<th>Certificate</th>
<th>TOTAL PROGRAMS</th>
</tr>
</thead>
<tbody>
<tr>
<td>UNIVERSITY OF FLORIDA</td>
<td>20</td>
<td>79</td>
<td>3</td>
<td>7</td>
<td>88</td>
<td>197</td>
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<td>10</td>
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<td>116</td>
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<td>11</td>
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<td>87</td>
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<tr>
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<td>0</td>
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<td>24</td>
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<tr>
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<td>6</td>
<td>5</td>
<td>1</td>
<td>65</td>
</tr>
<tr>
<td>UNIVERSITY OF SOUTH CAROLINA</td>
<td>14</td>
<td>29</td>
<td>2</td>
<td>9</td>
<td>5</td>
<td>59</td>
</tr>
<tr>
<td>UNIVERSITY OF KENTUCKY</td>
<td>6</td>
<td>19</td>
<td>1</td>
<td>3</td>
<td>28</td>
<td>57</td>
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<tr>
<td>UNIVERSITY OF ARKANSAS</td>
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<td>22</td>
<td>2</td>
<td>4</td>
<td>19</td>
<td>55</td>
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<tr>
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<td>7</td>
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<tr>
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<tr>
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<td>2</td>
<td>0</td>
<td>3</td>
<td>14</td>
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<tr>
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<td>0</td>
<td>1</td>
<td>0</td>
<td>2</td>
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</tbody>
</table>

**DATA SOURCES**

Online and blended program counts from SEC member institutions’ websites. Notes about the comparison: Institutions don’t always indicate whether a program is 100 percent online or blended. We limited our tallies of program variations to those that officially appear on transcripts. We did not count professional certificate offerings that result in continuing education units.
Graduating with a master’s degree in social work benefits my career and my community. The program gave me the skills to be a great advocate for mental health. Now, I’m the voice for a population that struggles to be heard.

CHELSEA HOYER
Master of social work (MSW) ’19
Hillsboro, Iowa
Options for earning a Mizzou degree at a distance continue to expand. In AY18–19, programs from 12 of the university’s schools and colleges were offered, and nine new programs were launched:

- College of Arts & Science | Master’s in economics (MA)
- College of Education | Master’s in elementary education (M Ed), master’s in library media specialist (MLIS)
- School of Health Professions | Master’s in veterinary public health (MPH), bachelor’s in public health (BHS)
- School of Journalism | Graduate certificate in interactive media
- School of Medicine | Graduate certificate in informatics for public health
- Trulaske College of Business | Master’s in finance (MS), master's of accountancy (M Acc)

DEGREE & CERTIFICATE OFFERINGS

PROGRAM COUNT includes fully and partially online offerings counted to the emphasis area of the degree.
As online degree options increase, online course options continue to grow. Online classes are offered in semester-based and self-paced formats. Semester-based courses typically follow the campus timeline, and students move through the content as a cohort. Self-paced classes allow students to progress through the material at their own pace.

CLASS OFFERINGS

<table>
<thead>
<tr>
<th>Year</th>
<th>Count</th>
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</thead>
<tbody>
<tr>
<td>AY 18–19</td>
<td>1,303</td>
</tr>
<tr>
<td>AY 17–18</td>
<td>1,165</td>
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<td>AY 16–17</td>
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<td>AY 15–16</td>
<td>1,070</td>
</tr>
<tr>
<td>AY 14–15</td>
<td>1,047</td>
</tr>
</tbody>
</table>

CLASS OFFERINGS COUNT includes all classes supported by Mizzou Online in all instruction modes and includes topics classes counted separately by subject.

1,218

CLASSES FULLY ONLINE

In AY 18–19, of the 1,303 classes offered, 1,218 were fully online.